Faculty Profile

1. Name: Basavaraj Sulibhavi Designation: Assistant Professor

2. Department: MBA

3. Academic Background:

Education	**College/University**	**Department/Specialization**
Ph.D.	Visvesvaraya Technological University, Belagavi	Pursuing
Masters Degree	MBA	Marketing and Human Resource
Bachelor Degree	BBA	Marketing

4. Contact number and e mail : 9731100719, basavarajsulibhavi@jcemba.in

5. Date of joining at JCE : 01/08/2018

6. Total Experience (in years): 12 Years

Research	**Academic**	**Industry**
4 Years	11 Years	1 Year

7. Publications

	International	**National**
Conference	NA	NA
Journal	03	03
Books/ book chapter	NA	NA

8. Areas of interest: Marketing Management, Research Methodology, Brand Management, Strategic Management, Human Resource and General Management.

9. Special achievements: NA

10. Professional body memberships: Chairman, Teacher's Mitraa Trust, Dharwad.

11. Any additional Information: NA

12. Google Scholar profile: NA