

Faculty Profile

1. Name: VARUN JEWARGI Designation: ASSISTANT PROFESSOR
2. Department: MBA
3. Academic Background:

Education	College/University	Department/Specialization
Ph.D.	NA	NA
Master's Degree	BNMIT SCHOOL OF MANAGEMENT STUDIES, BANGALORE	MBA (MARKETING)
Bachelor Degree	MGM COLLEGE, UDUPI	B.COM

4. Contact number and e mail : +91 6364687262 varun.jewargi@jainbgm.in
5. Date of joining at JCE 01/03/2016
6. Total Experience (in years): 10.5YEARS

Research	Academic	Industry
	5.5 years (JCE)	5Years (UNILEVER INDUSTRIES PVT, LTD BANGALORE)

7. Publications

	International	National
Conference		
Journal		
Books/ book chapter		

8. Areas of interest: MARKETING INSIGHTS, ADVERTISING AND PROMOTION MANAGEMENT, CONSUMER BEHAVIOUR, INTERNET MARKETING, GLOBAL MARKETING MANAGEMENT, and SOFT SKILLS TRAINING.
9. Special achievements:
 - TRAINED VARIOUS MANAGEMENT SCHOOLS ON SOFT SKILLS,
 - ACKNOWELEDGED FOR LEAN IMPLEMENTATION AND PROCESS IMPROVEMENT AT UNILEVER INDUSTRIES PVT LTD.
 - ACCREDIATIONS RECEIVED FOR BEST TEACHING.
10. Professional body memberships:
11. Any additional Information:
12. Google Scholar profile