

JCE MBA, BELAGAVI

PGCET Code : B190



Be an **AMBASSADOR** of change

Join JCE MBA

Jain College of Engineering (JCE)- Belagavi  
**Department of MBA**  
(Affiliated to VTU)

*Where Passion  
Meets Careers...*

**MBA**  
| Dual Specialization |

Linkedin Learning Platform is providing access to 16,000+ expert led courses to JCE MBA students

Affiliated to VTU

Approved by AICTE

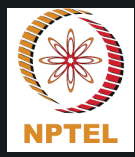
Recognised by Govt. of Karnataka

100% Placement Assistance



Jain College of Engineering - Campus - T. S. Nagar, Hunchanhatti Cross, Machhe, Belagavi - 590014.  
For Admissions Contact Mob : +91 9972200334, +91 9535256217 , +91 9148381936 [www.jce.ac.in](http://www.jce.ac.in)

**Associations**



## From the Chairman's Desk



Choosing a college that is right for you is the first step towards a career of your choice. It is an important decision and we are delighted that you are considering Jain College of Engineering – Belagavi as the place where you will spend some of the most important years of your life.

Jain College of Engineering has a single idea at the core of its identity, an idea that energizes and motivates all who are associated with; an idea that goes right back to yester years and that continues to be vital in the 21<sup>st</sup> century. It is the idea that education, co-curricular activities and work are all interrelated. This reputation, together with our excellent links with industry, ensures that our graduates are highly sought after. You will not only value the academic quality of our programmes and our excellent facilities, but also the friendly atmosphere and relaxed environment in which you will study. When you leave Jain College of Engineering after graduation, you will have developed the skills to become a leader in whatever field you choose. We look forward to you joining our college soon.

**Dr. Chenraj Roychand**  
Chairman, JGI Bengaluru

## From the Principal's Desk



Education is the basic necessity for the wellbeing and development of a nation. Technical institutions have an onerous responsibility towards society, to ensure the transformation of young talent into responsible technocrats through a judicious mix of Managerial, technical , behavioural and socio-economic values. Hence, Jain College of Engineering (JCE), Belagavi was established in 2010 under the umbrella of Jain Group of Institutions (JGI), Bengaluru, an education provider and entrepreneurship incubator in India.

The institute has experienced, qualified and devoted faculty members graduated from institutions of national repute . The college is committed to deliver academic excellence and high standards of ethical behavior as the cornerstones of scholastic achievement and quality assurance to equip progressive India to meet not only its neighborhood needs but also the global needs of industries in every sector.

**Dr. J. Shivakumar**  
Principal & Director  
Jain College of Engineering, Belagavi



# ABOUT US



## JGI Group

The JGI group with its headquarters at Bengaluru represents vibrant educational establishments. In 33 years, the group has grown to serve over 80,000 students and 6,000 staff members engaged at levels across various undergraduate, post-graduate and research levels.

## JCE - MBA

Jain College of Engineering- Department of MBA belongs to the prestigious JGI Group and affiliated to Visvesvaraya Technological University (VTU). The courses offered here are approved by the All India Council for Technical Education (AICTE), Government of India.

The atmosphere is conducive & calm favouring peaceful academic pursuit. Situated over a sprawling lush green campus, lovely landscape, aesthetic architecture and avant-garde infrastructure, the college epitomizes an exemplary setting for higher learning. JCE MBA has a strong Alumni base working for various MNC's in India and abroad. Some of them entrepreneurs also.

## Vision

To be a university as a resource of solution to diverse challenges of society by nurturing innovation, research & entrepreneurship through value based education

## Mission

- To provide a work culture that facilitates an effective teaching-learning process and life long learning skills
- To promote innovation, collaboration and leadership through best practices
- To foster industry-institute interaction resulting in entrepreneurship skills and employment opportunities

## Core Values

- Accountability
- Continuous learning
- Competency
- Team Work
- Holistic Development
- Societal Responsibility





(Affiliated to VTU)

# 01

## Strong Brand of JGI

Jain Group is an established education provider and entrepreneurship incubator in India.

# 02

## Affiliated to VTU

VTU is one of the largest technological universities in India with 24 years of excellence.

# 03

## FACULTY

Nurtures highest standards of teaching and mentoring with diverse backgrounds. Besides carrying out industry oriented consultancy and applied research, faculty have also authored books and presented papers in their fields of expertise. The department has faculty with rich industry experience.

# 04

## Learning Environment

Learning environment with a comprehensive teamwork and leadership development programs, mini projects, internships, live case studies, etc.

# 05

## Strong Association

JCE MBA has strong industry association. It has industry institute Interaction cell and also associated with many leading organisations.

# 06

## Sports and Co-Curricular activities

JCE-MBA believes that Education should facilitate overall development of students. To encourage the talent of the students, it organizes different types of sports such as Cricket, Football etc. Besides academics and sports, students exhibit talent. JCE-MBA organizes annual functions, fests, educational trips and various other intra and inter college competitions.

# 07

## Platform for Budding Entrepreneurs

We have identified and developed many entrepreneurs among our students through Entrepreneurship Development Cell (EDC). EDC is actively working towards business planning, budgetary analysis and financing with MSME Host Institute for Business Incubation.



(Affiliated to VTU)

## 08 Beautiful Campus & Infrastructure

- Sprawling lush green campus.
- Library with National and International journals, magazines (National and International), textbooks, reference books (fiction and non-fiction), general knowledge books.
- Well equipped computer lab with internet facility.
- Playground and indoor sports area.
- Auditorium and Open Amphitheatre.

## 09 Strong Alumni Network

Our alumni are spread across the globe and are working at various levels of management. We at JCE have strong alumni association which works towards bridging the gap between alumni and college and also work towards creating, enhancing career opportunities for present students and alumni.

## 10 100% Placement Assistance

We have achieved highest placement record in North Karnataka since inception for all the batches. Pre – placement training starts from 1<sup>st</sup> semester itself.

## 11 Association with LinkedIn Learning

Jain College of engineering in association with linkeden learning is providing access to 16,000+ expert-led courses only for JCE MBA students. The certifications are free of cost for MBA students. They are valid globally. Student can take up certification in tandem with regular MBA courses which is value added part at JAIN MBA.

## 12 Seminars/ Guest Lectures/ Special Session's

Faculty associations and sessions from the resource people of SEBI, BSE, NSE, leading broking firms, AMC's, Banks, corporate and many more are arranged on regular basis.



## Curriculum

Semester I
Principles of Management and Organisational Behaviour
Entrepreneurship Development
Accounting for Managers
Statistics for Managers
Marketing Management
Business Communication

Semester II
Human Resource Management
Financial Management
Research Methodology and IPR
Operations Research
Strategic Management
Managerial Economics
Societal Project

### INTERNSHIP

All the students shall undertake an Internship after completion of Second Semester. The internship report should be submitted by the student as per the guideline prescribed by university. The Faculty assists the Students in all the aspects related to internship.

### Semester III(DUAL Specialization)

Semester III
<b>Core Subjects</b>
Logistics & Supply Chain Management
Information Technology for Managers
<b>Dual Specialisation Offered</b>
Marketing & Finance
Finance & Human Resource
Human Resource & Marketing
Marketing & Business Analytics
Finance & Business Analytics
Human Resource & Business Analytics

### Semester IV(DUAL Specialization)

Semester IV
<b>Core Subjects</b>
International Business
Innovation & Design Thinking
<b>Dual Specialisation Offered</b>
Marketing & Finance
Finance & Human Resource
Human Resource & Marketing
Marketing & Business Analytics
Finance & Business Analytics
Human Resource & Business Analytics

### PROJECT WORK

The project work shall be for a period of 6 weeks immediately after the completion of 3rd Semester but before the commencement of the 4th semester classes. The project report shall be submitted by student as per guidelines prescribed by university. The main objective is to appreciate the genuine research work of each Student. All the reports will undergo plagiarism check before final approval.



**MBA LIBRARY**



**MBA CLASSROOM**



**AMPHITHEATRE**



(Affiliated to VTU)

Training on SAP (FICO, MM), Power BI, Advance Excel

Session on Stock Market, NISM, Tally, HR Analytics

Interaction with Alumni & Top Business Leaders

Mentoring and Student Friendly Environment.

Domestic Industrial Tour, Outbound Training Activities

Vibrant Entrepreneurship Development Cell

Guest Lecture/Workshop/Internships/Case studies

National Level Management Fest - ADHYAY\*

National and International Conferences\*

\*Subject to Conditions

CLASSROOM CASE STUDY DISCUSSION



COMPUTER LAB



## Activities @ JCE MBA

SRJANA - STRATEGIC RETAILING



RETAIL MARKETING AND MERCHANDISING EXPOSURE



VISIT TO SHOONYA RETREAT RESORT



DESIGN THINKING WORKSHOP



VISIT TO SHELL



SESSIONS FROM ENTREPRENEUR





(Affiliated to VTU)

## ACTIVITIES @ JCE MBA





**JGI**  
Strong Brand

**ASSOCIATION**  
with  
Industry Institute  
Interaction Cell  
(IIIC)

**LINKEDIN LEARNING**  
Platform is providing  
access to 16,000+  
expert led courses  
to JCE MBA students

**100+**  
Companies  
for  
Placements

**Strong  
Alumni  
Network**

**100%**  
Placement  
Assistance



## Training and Placement Cell

The Training and Placement Cell is an Integral part of our Institute. Training activities are organised throughout the year in an effort towards preparing the prospective students for the campus selection programmes. The cell is sensitised to function all through the year towards generating training and placement opportunities for the Students.

### Pre Placement Activities

The Students are trained on various aspects like :

- Professional Resume Writing.
- Aptitude Training.
- Group Discussions.
- Skill Development Sessions & Programs
- Facing Interviews.
- Recruitment and Placement Sessions.





Entering JCE MBA is one of the best things to happen in my life, both on personal and professional point of view. JCE MBA inspired me to think differently, it's like no other time in my life.

Mr. Vinayak Gunjala,  
Process Analyst,  
Gallagher



Pursued my MBA in 2016, had a best Industry - academic experience in MBA program. There was wide scope to explore in the field of research and got opportunity to present paper presentation in national and international conferences.

Mr. Nikhil Kulkarni,  
Associate Manager,  
Unilever, India



Completed my MBA with lots of knowledge and practical experience of corporate world. Wide scope to explore business field with years of experienced professionals as a staff. One of the best placements you can expect from an Indian University.

Mr. Asif Ali,  
Audit Analyst,  
Withum (US)



JCE MBA has not only given us good education but also taught us to face the difficulties in life. It is a great experience in learning with dynamic staff, who are always busy shaping us in all the aspects. MBA is a combo of academics, activities, industrial visits and management games.

Mr. Vishal Narasannavar,  
Team Leader,  
Volkswagen

## Our Prestigious Recruiters (2010 to till date)



...and many more



## Eligibility

## PGCET Code B190

- Students with Bachelor's Degree in any discipline with Minimum Aggregate of 50% marks (45% for SC/ST) are eligible to apply.
- Applicants who are appearing for the Final-Year Degree Examination can also apply.
- Should have any one valid KMAT/ PGCET/CAT/CMAT & other score card of national repute

### How to Apply:

Candidates can Apply Online by visiting [www.jce.ac.in](http://www.jce.ac.in)

Or

Visit campus with all your documents & apply directly.

Or

Call on +91 9972200334, +91 9535256217, +91 9148381936 & Register



## FACULTY TEAM @ JCE MBA



Dr. S Rohitraj

Dr. Uma M H

Dr. Shrikant Sugur

Prof. Varun Jewargi

Prof. Faiz Raut



Prof. Vaibhav Veergoudar

Prof. Raviprakash Phattepur

Prof. Radhika Anvekar

Prof. Anumesh Kariappa

Prof. Yatish Muthanna

Prof. Sandhya Sherigar

**Visit : MBA Wing 'A' Building 3<sup>rd</sup> Floor (A-305)**

Contact Details:

Jain College of Engineering Campus, T.S. Nagar, Hunchanhatti Cross, Machhe, Belagavi - 590014.

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