



Estd. 2010

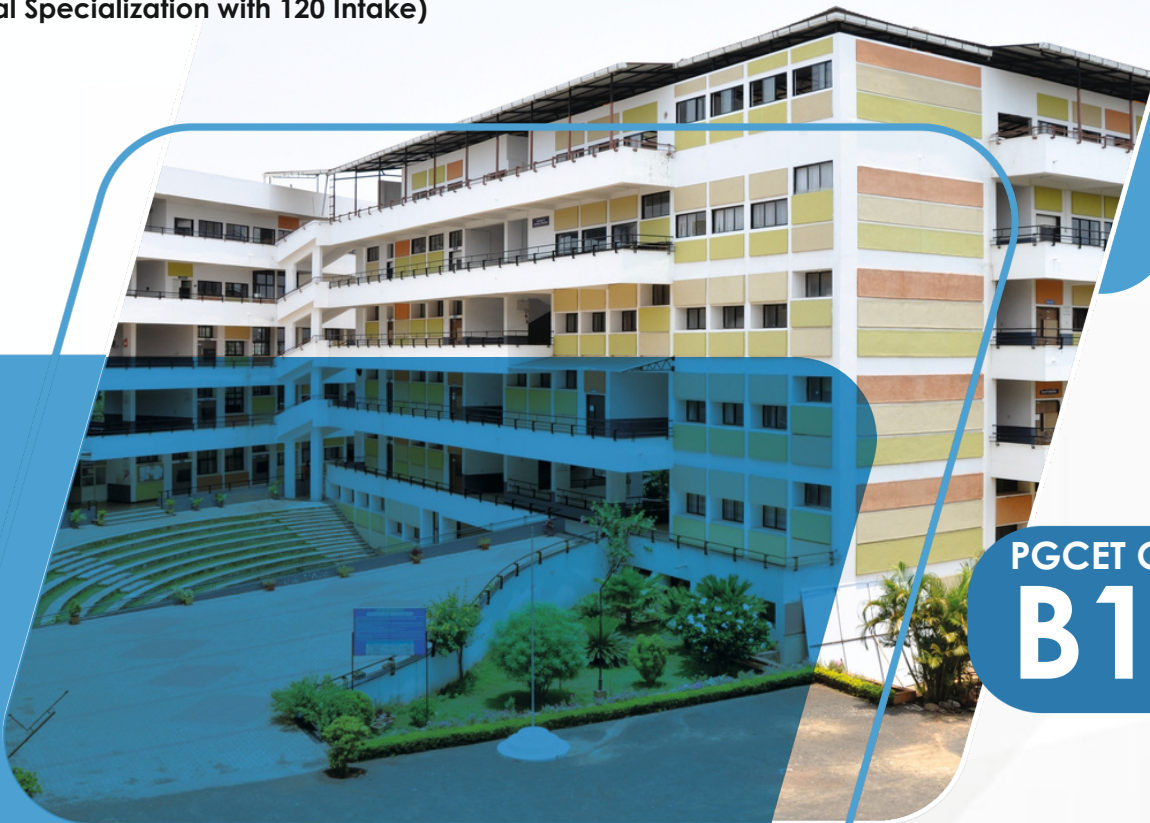
PGCET Code : B 190

Sri Bhagawan Mahaveer Jain Educational & Cultural Trust's
JAIN COLLEGE OF ENGINEERING (JCE), BELAGAVI
MACHHE CAMPUS - 590014

Join.. **C**reate.. **E**xcel..

DEPARTMENT OF MBA

(Dual Specialization with 120 Intake)



PGCET Code

B190

- Affiliated to VTU
- Recognized by Govt. of Karnataka
- Approved by AICTE

16 SINCE 2010
YEARS OF
QUALITY
EDUCATION

Be an **AMBA**SSADOR of Change

For Admission's Contact Dr. Vaibhav V. : 9972200334

🌐 : www.jce.ac.in

From the Chairman's Desk



Dr. Chenraj Roychand Founder
Chairman - JAIN GROUP

Choosing a college that is right for you is the first step towards a career. It is an important decision and we are delighted that you are considering Jain College of Engineering (JCE), Belagavi as the place where you will spend most important years of your life. JCE, has a core identity, an idea that energizes and motivates all who are associated with it. An idea that goes right back to yester years and that continues to be vital in the 21st century. It is the idea that education, co-curricular activities and work are all inter related. This reputation, together with our excellent links with industry, ensures that our graduates are highly sought after. You will not only value the academic quality of our programmes and our excellent facilities, but also the friendly atmosphere and relaxed environment in which you will study. When you leave JCE, after graduation, you will have developed the skills to become a leader in whatever field you choose. Welcome to JCE, Belagavi.

Message from Principal & Director

Education is the basic necessity for the wellbeing and development of a nation. Technical institutions have an onerous responsibility towards society, to ensure the transformation of youthful talent into responsible technocrats through a judicious mix of technical knowledge, behavioural skills and socio-economic values. Hence, Jain College of Engineering (JCE), Belagavi was established in 2010 under the umbrella of Jain Group of Institutions (JGI), Bengaluru, an education provider and entrepreneurship incubator in India. The institute has experienced, qualified and dedicated faculty members graduated from reputed institutions. The college is committed to deliver academic excellence and high standards of ethical behaviour as the cornerstones of scholastic achievement and quality assurance to equip progressive India to meet not only its neighbourhood needs but also the global needs of industries in every sector.



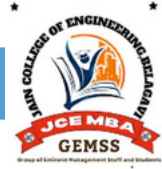
Dr. J. Shivakumar
Principal & Director
Jain College of Engineering, Belagavi

Message from HOD - MBA



Dr. S Rohitraj,
HOD-MBA

JCE MBA - A rigorous & relevant Management program. The present business scenario is dynamic and highly challenging. A student has to prepare & ensure his or her readiness to exploit the opportunities emerging in this highly competitive market. JCE MBA plays a vital role in inculcating these values & helps deliver to the rest of the country & world. With this vision, MBA program at JCE is making a coordinated effort in association with its other Engineering Departments to create future leaders who shall manage or built powerful organizations in the emerging corporate landscape, JCE MBA was established in the year 2010 and it is Affiliated to Asia's largest University VTU, Belagavi. The curriculum of MBA consists of corporate case studies, societal projects, internships, project works along with theoretical aspects. Development of entrepreneurial skills is also focused in view of a holistic business perspective. Our Faculty members are committed in educating & training the students to become budding leaders, start-up entrepreneurs & equipped managers who are ready to serve organizations & society as good ethical citizens. For all of you aspiring managers & leaders, you are now embarking on a novel learning adventure. Welcome to JCE MBA Family.



JGI Group

The JGI group with its headquarters at Bengaluru represents vibrant educational establishments. The group has grown to serve over 80,000 students and 10,000 staff members engaged across various levels of Undergraduate, Post-graduate and Research. Jain Group is an established education provider and entrepreneurship incubator in India

JCE - MBA

MBA at JCE belongs to prestigious JGI Group & Approved by AICTE, Govt of India & Affiliated to VTU. Belagavi with an Intake of 120 Students. The atmosphere is conducive & calm favouring peaceful academic pursuit. JCE MBA is situated over a sprawling lush green campus, lovely landscape & aesthetic architecture. The college epitomizes an exemplary setting for higher education. JCE MBA has a strong Alumni base working for various MNC's in India and abroad. Some of our Alumni are entrepreneurs. The research center of the department was started in the year 2023. The research center aims to prepare scholars for career in teaching, research & in related disciplines that require advanced analytical & research capabilities.



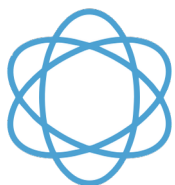
Vision

To provide quality education and training in the field of management leading to talent transformation and build managerial competency in catering corporate requirements.



Mission

To incorporate recent development and learning environment to develop attitude of life long learning among students. To instill ethical, moral and social responsibilities. To foster entrepreneurial skills amongst students



Core Values

- Accountability
- Continuous learning
- Competency
- Team Work
- Holistic Development
- Societal Responsibility



WHY MBA @JCE?

- 01** **Strong Brand of JGI**
Jain Group is an established Education provider & entrepreneurship incubator in India.
- 02** **Affiliated to VTU** 
VTU is one of the largest technological University in India with 27 years of excellence.
- 03** **GEMSS**
Group of Eminent Management Staff and Students, an association that contributes to students development and facilitates conduction of various programs at department level.
- 04** **Learning Environment**
Learning environment with a comprehensive teamwork and leadership development programs, live case studies, societal projects, internships, projects & E-Resources from VTU.
- 05** **Strong Association with Industry**
JCE MBA has strong industry association. It has Industry Institute Interaction Cell and also associated with Leading organizations.
- 06** **Co-Curricular activities**
JCE-MBA organizes annual functions, Management fests (Adhyay, educational trips & various other intra and inter college Competitions. Encourageous curriculars & Co curricular activities like CBR, SDG Cell.
- 07** **Platform for Entrepreneurs**
Entrepreneurship Development Cell is actively working towards business planning, Budgetary analysis and financing. MSME Host institute for business incubation. Institute has established Section 8 Company JIEF & Supported 11 Startups.
- 08** **Global Edumersion**
The institution organizes a variety of professional events that foster holistic development by combining knowledge enhancement through international conferences, practical exposure through industrial visits, and experiential learning and team-building through outbound training activities.
- 09** **Alumni Network**
Our Alumni are spread across the globe & are working at various level of management. We at JCE have a strong Alumni Association which works towards bridging the gap between alumni & college and also work towards creating, enhancing career opportunities for present students and alumni.
- 10** **Placement Assistance**
We have achieved highest placement record in North Karnataka since inception for all the batches. Pre placement training from 1st semester itself.
- 11** **Linkedin Learning** 
Jain College of engineering in association with linkedIn learning is providing access to 16,000+ expert-led courses only for JCE MBA students. The certifications are free of cost for MBA students. They are valid globally. Student can take up certification in tandem with regular MBA courses which is value added part at Jain MBA.
- 12** **Value added Programs**
Faculty Association and Sessions from the resource people of NISM, SEBI, BSE, NSE, leading Broking firms.. AMC's Banks, Corporates & many more.

Transform Your Future with MBA
at
Jain College of Engineering (JCE), Belagavi!

Pursue excellence with a VTU-affiliated, AICTE-approved MBA program offering dual specialization, industry-aligned curriculum, and strong placements. Enjoy a vibrant campus, expert faculty, and value-added courses like LinkedIn Learning certifications. Develop leadership skills through internships, live projects, and entrepreneurial training. Join a legacy of 5,000+ alumni and become an ambassador of change.

Your journey to success starts here @ JCE MBA



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MBA @JAIN COLLEGE OF ENGINEERING



MBA Syllabus (Tentative)

I SEMESTER		II SEMESTER	
Sr.No	Course Title	Sr.No	Course Title
1	Management and Organizational Behaviour	1	Human Resource Management
2	Accounting for Managers	2	Financial Management
3	Managerial Economics	3	Research Methodology and IPR
4	Quantitative Methods	4	Business Analytics
5	Marketing Management	5	Strategic Management
6	Managerial Communication	6	Entrepreneurship Development
7	Employability Skills	7	Social Immersion Program through Seminar
8	Application of Business Tools - I	8	Application of Business Tools II

III SEMESTER		IV SEMESTER	
Sr.No	Course Title	Sr.No	Course Title
1	Logistics & Supply Chain Management	1	Emerging Technologies for Business
2	International Business	2	Corporate Governance & Business Ethics
3	Finance and Marketing	3	Finance and Marketing
4	Finance and Human Resource	4	Finance and Human Resource
5	Finance and Business Analytics	5	Finance and Business Analytics
6	Human Resource and Marketing	6	Human Resource and Marketing
7	Business Analytics and Human Resource	7	Business Analytics and Human Resource
8	Business Analytics and Marketing	8	Business Analytics and Marketing
9	Internship	9	Project Report

Additional Courses and Departmental Activities

Training on SAP (FICO, MM), Power BI, Advance Excel

Vibrant Entrepreneurship Development Cell

Session on Stock Market, NISM, HR Analytics

Guest Lecture/Workshop/Internships/Case studies

Interaction with Alumni & Top Business Leaders

National Level Management Fest-ADHYAY

Mentoring and Student Friendly Environment

National and International Conferences

"JCE MBA Research Centre: Shaping Future Thought Leaders"

The JCE MBA Research Centre, established in 2023, is a hub for academic excellence and innovation, dedicated to nurturing scholars in management research under the guidance of our esteemed faculty:

1. Dr. S. Rohitraj, Professor & HOD (Guiding 04 Ph.D. candidates) : Email ID: hod_mba@jainbgm.in

2. Dr. Srikant G. Sugur, Associate Professor (Guiding Ph.D. candidates)
Email ID: shrikantsugur@jainbgm.in

We offer a dynamic platform for advanced research, teaching, and analytical skill development, aligned with industry and societal needs.

Why Pursue a Ph.D. at JCE?

- ✓ VTU-affiliated, AICTE-approved program
- ✓ Interdisciplinary research opportunities
- ✓ Strong industry-academia collaboration
- ✓ Focus on entrepreneurship, analytics, and leadership

Join us to contribute to cutting-edge knowledge and become a leader in management academia!

Apply now: Visit www.jce.ac.in or contact the MBA department

"Where Curiosity Meets Rigor - Your Research Journey Starts Here"

Training and Placement Cell

The Training and Placement Cell is an Integral part of our Institute. Training activities are organised throughout the year in an effort towards preparing the prospective students for the campus selection programmes. The cell is sensitised to function all through the year towards generating training and placement opportunities for the Students.

Pre Placement Activities

The Students are trained on various aspects like

- Professional Resume Writing.
- Aptitude Training.
- Recruitment and Placement Sessions.
- Group Discussions.
- Skill Development Sessions & Programs.
- Facing Interviews.



Some of our Proud Alumni



Mr. Vinayak Gunjale,
Process Analyst, Gallagher

JCE MBA inspired me to think differently, it's like no other time in my life. The Faculty motivates the students and ensures that the student will be successful through out his academic journey.



Mr. Nikhil Kulkarni,
Associate Manager, Unilever, India

Pursued my MBA in 2016, had a best Industry academic experience in MBA program. There was wide scope to explore in the field of research & got opportunity to present paper presentation in national & international conferences.



Mr. Asif Ali
Audit Analyst, Withum (US)

Completed my MBA with lots of knowledge and practical experience of corporate world. Wide scope to explore business field with years of experienced professionals as a staff. One of the best placements you can expect from an Indian University.



Mr. Vishal Narasannavar,
Team Leader, Volkswagen

JCE MBA has not only given us good education but also taught us to face the difficulties in life. It is a great experience in learning with dynamic staff, who are always busy shaping us in all the aspects. MBA is a combo of academics, activities, Industrial visits and management games.

Some of our Proud Recruiters





MBA ADMISSION PROCEDURE

Eligibility

- Students with Bachelor's Degree in any discipline with Minimum Aggregate of 50% marks (45% for SC/ST) are eligible to apply.
- Applicants who are appearing for the Final-Year Degree Examination can also apply.
- Should have any one valid KMAT/PGCET/CAT/CMAT/and other score card of national repute

How to Apply

Candidates can Apply Online by visiting www.jce.ac.in

Or

Visit campus with all your documents & apply directly.

Or

Call on +91 9972200334 (Dr. Vaibhav Veeragoudar)

APPLY
ONLINE/
VISIT
CAMPUS

DOCUMENT
VERIFICATION

SELECTION

Register for
the Course

Welcome to
JCE-MBA

Congratulations!

BATCH OF 2025 - 2026 CELEBRATES

PLACEMENT SUCCESS WITH LEADING COMPANIES

CTC 3.5 TO 7 LPA

CWD
TECHNOLOGIES

I-CANANTECHNOLOGY
PVT LTD

K12 TECHNO
SERVICES

MINDENIOUS

MAGIC BUS

TRUECRED

MEHTA HITECH
INDUSTRIES

LAWSIKHO AND
SKILL ARBITRAGE

INLAND WORLD
LOGISTICS

AND MANY MORE.....

Visit: MBA Wing 'A' Building 3rd Floor (A-301)

PGCET Code : B 190

Jain College of Engineering (JCE), Belagavi

T. S. Nagar, Hunchanatti Cross, Machhe, Belagavi-590 014

For Admissions Contact Mob: +91 9972200334,

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