



JAIN COLLEGE OF ENGINEERING, BELAGAVI
(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi, India)

Jain College of Engineering in Association with IIC

Presents

Event Report
on
“Poster Presentation of Business Plan”

Organized by
“MBA DEPARTMENT, JAIN COLLEGE OF ENGINEERING ”

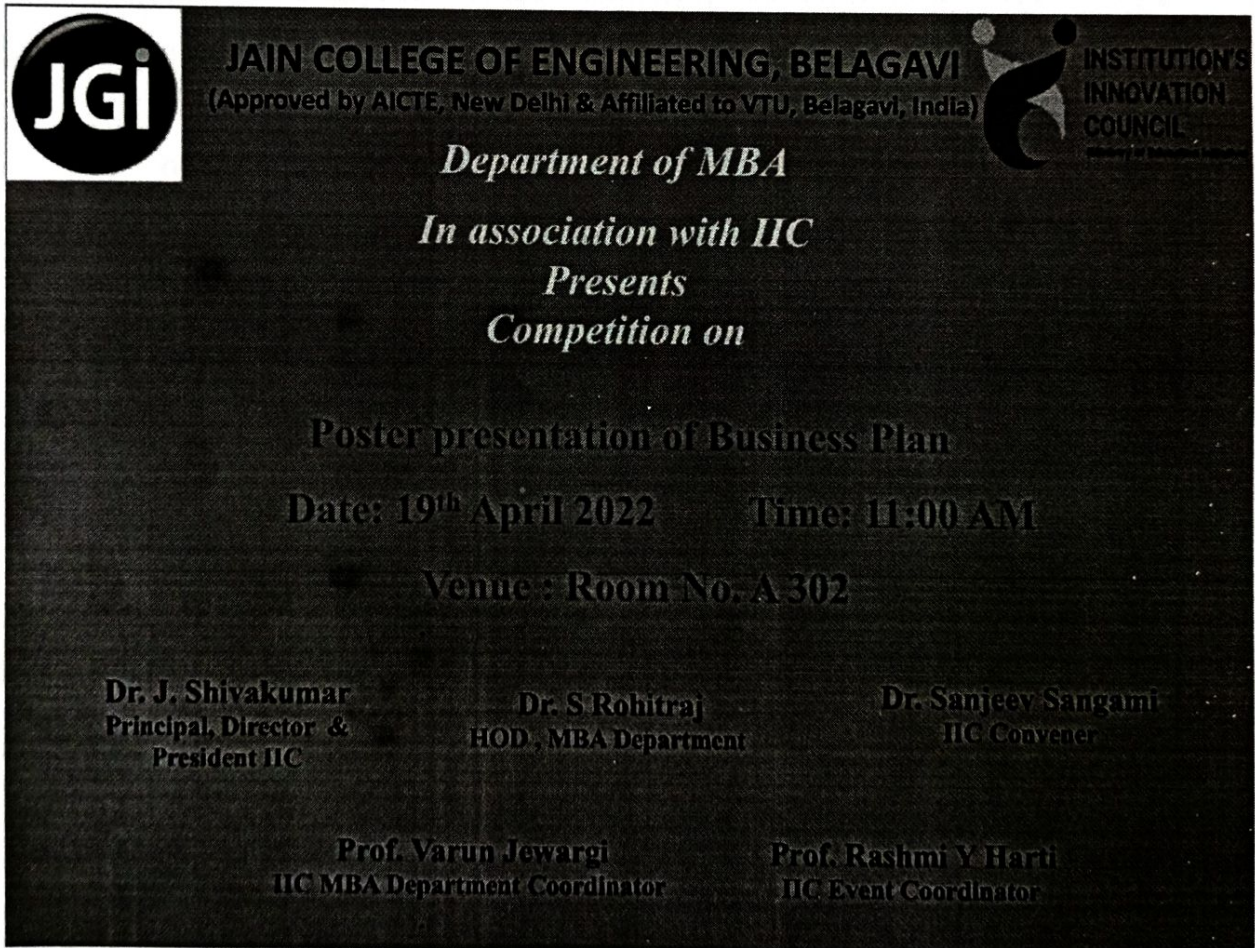


Date of Event: 19-04-2022

Time:11.00AM

Outline of Event Report

1. Objectives of the Event: To encourage the students to develop Innovative and Creative business plan, to understand the aspects which are involved in the planning process, Understanding the correctness of their Plan and reward the best Plan.
2. Name of the resource person with designation and organization. NA
3. Event mode: OFFLINE
4. Poster Image.



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(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi, India)

INSTITUTION'S INNOVATION COUNCIL

Department of MBA
In association with IIC
Presents
Competition on

Poster presentation of Business Plan
Date: 19th April 2022 Time: 11:00 AM
Venue : Room No. A 302

Dr. J. Shivakumar
Principal, Director &
President IIC

Dr. S Rohitraj
HOD, MBA Department

Dr. Sanjeev Sangami
IIC Convener

Prof. Varun Jewargi
IIC MBA Department Coordinator

Prof. Rashmi Y Harti
IIC Event Coordinator

POSTER URL: <https://www.jce.ac.in/ts-events/competition-on-poster-presentation-of-business-plan/>

FACEBOOKURL:

<https://www.facebook.com/151937074845340/posts/5188728894499441/>

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5. No of students Participants: 9 teams participated, each team had 6 members

6. No of Faculty Participants: NA

7. Registration & Feedback link: NA

8. Event description/Summary: Competition on Poster Presentation of Business Plan was organized by Department of MBA in association with JCE's Institutions Innovation Council where students came up with innovative and creative Business Plans and presented the same. The Judges judged them on various parameters.

9. Overall feedback analysis

Students got knowledge regarding the various businesses and their functioning.

10. Photos of each session or event.



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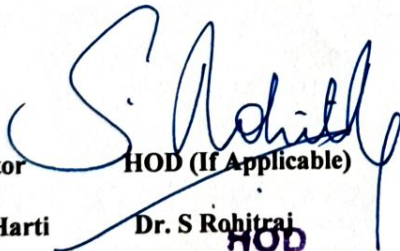
11. Outcome/s of the event:

- 9 teams participated, each team had 6 members.
- Teams presented unique Business Plan ideas
- Teams covered all the aspect of Business including Break Even Point, Promotion, Staffing etc.
- Each team presented their ideas on poster and it was followed with Q & A from Judges.
- Students had a great experience and thanked the organizers for giving a platform where they could utilize their creative skills, innovative skills and communication skills as well the knowledge in coming up with the unique business plans.
- At the end of Program the Winning team and Runner up team were felicitated.
- Students got knowledge regarding the various businesses and their functioning.
- They studied and understood the requirements and need of the target customers.



Event Coordinator

Prof. Rashmi Y. Harti



HOD (If Applicable)

Dr. S Rohitraj

HOD

Department of MBA
Jain College of Engineering
BELGAUM 590014



IIC Convener

Dr. Sanjeev Sangami



IIC President

Dr. J Shivakumar