



JAIN COLLEGE OF ENGINEERING, BELAGAVI
(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi, India)

Jain College of Engineering in Association with IIC

Presents

Event Report

on

“Business Plan and Way forward Plan”

Organized by

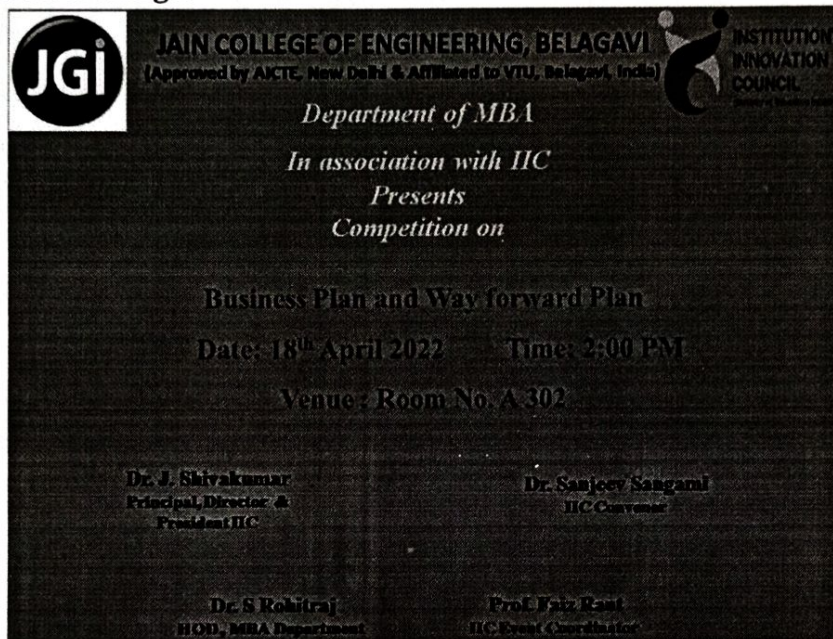
“Department of MBA”



Date of Event: 18-04-2022

Time: 2.00PM

1. **Objective of the Event:** To encourage the students to develop business plan, to understand the aspects which are involved in the planning process and discussing those aspects and arriving at a decision.
2. **Resource Person:** NA
3. **Event Mode:** Offline
4. **Poster Image:**



- ✓ **Poster URL link:** <https://www.jce.ac.in/ts-events/competition-on-business-plan-development-and-way-forward-plan/>
 - ✓ **Other Social Media Link:**
Facebook: <https://www.facebook.com/151937074845340/posts/5188757767829887/>
5. **No of Students participated:** 61
 6. **Event description:** The event was conducted on 18th April 2022 at Jain College of Engineering, Belagavi. The topic of the event was “Business Plan Development and Way forward Plan”. Business Plan plays an important role when the founder of the Business approaches the investors or the banks. Business Plan and its discussion helps the students how to work in a team, and understand them to understand various aspects of the business

and discuss the possible solution considering Finance, Marketing, Human Resource, Logistics, Operations etc.



Belagavi, Karnataka, India

599/2, Tippusultan Nagar, Machhe, Belagavi, Karnataka 590014, India

Lat 15.796215°

Long 74.474144°

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1. Students explaining their Business Plan development.



Belagavi, Karnataka, India

599/2, Tippusultan Nagar, Machhe, Belagavi, Karnataka 590014, India

Lat 15.796103°

Long 74.4742°

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2. Students explaining their Business Plan development.

7. Outcome of the Event:

- i. Students got the knowledge and understanding regarding the various businesses and their functioning.
- ii. Understood the requirements and need of the target customers.
- iii. Discussed and developed a business plan, strategy and how to go about in future.

Event Coordinator

HOD (If Applicable)

HOD

**Department of MBA
Jain College of Engineering
BELAGAVI-590014**



IIC Convener

IIC President