

Sl. No	Title of article	Authors	Journal and Publisher	Conference	Year of Publication	SCI/Scopus/WOS/UGC Care	ISSN Number	Link to paper/DOI
1	Integrating Project Management Knowledge Areas, Leadership Competencies, and Cross-Cultural Dynamics: A Comprehensive Approach Toward Achieving Excellence in Global Project Execution and Strategic Alignment	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization, Naresuan University		Jan-25		ISSN: 1906-9685	
2	An Analytical Study on the Strategic Role of Project, Program, and Portfolio Management in Enhancing Organizational Efficiency, Competitiveness, and Sustainable Growth in a Globalized Business Environment	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization, Naresuan University, Thailand, Vol. 16(02)				ISSN: 1906-9685	

3	Global Project Management in the Era of Digital Transformation: Integrating Knowledge Areas, Leadership Competencies, and Cross-Cultural Intelligence for Strategic Alignment and Organizational Sustainability	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization, Naresuan University, Thailand, Vol. 16(02)				ISSN: 1906-9685	
4	Risk-Return Computation of the Optimal Portfolio of the Chosen Metal Sector Stocks from NSE	Dr. S. Rohitraj		Proceedings of the IBA IEA Conference on Economics and Public Policy (Ecofluence 2024).				DOI: 10.2991/978-94-6463-766-3_17

5	Comprehensive Analysis of Supply Chain Integration and its influence on Operational and Business Performance with an Insights from Small and Medium Manufacturing Enterprises in Emerging Markets	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization , Naresuan University , Thailand , Volume 16(09) (2024)		Sep-24			<a href="https://ph03.tci-thaijjo.org/">https://ph03.tci-thaijjo.org/</a>
6	An exhaustive review of the impacts of supply chain integration on organization performance of medium & small scaled enterprises in the manufacturing sectors	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization , Naresuan University , Thailand		Oct-24			<a href="https://ph03.tci-thaijjo.org/">https://ph03.tci-thaijjo.org/</a>

7	Determinants of consumer-based brand equity in the FMCG personal care sector: An empirical PLS-SEM examination	Varun Jewargi	Journal of Innovative Marketing		2026		ISSN : 1814-2427	
8	Conceptual result analysis of the impacts of supply chain integration on organization performance of MSME's	Dr. S. Rohitraj	Journal of Nonlinear Analysis and Optimization , Naresuan University , Thailand					<a href="https://ph03.tci-thaijjo.org/">https://ph03.tci-thaijjo.org/</a>
9	Assessing brand equity constructs of face care products through smart PLS	Varun Jewargi	Journal of Mgmt research and analysis		Jan-25			<a href="https://doi.org/10.18231/j.jmra.2024.038">https://doi.org/10.18231/j.jmra.2024.038</a> .
10	Gamification Of Investment Decision-Making Using Augmented Reality and Neuro-Linguistic Programming	Dr. S. Rohitraj	Journal of R & D - A Multidisciplinary International Level	Conferecne Proceedings			ISSN: 2230 - 9578	

11	Unveiling Behavioral Biases in Investor Discussions Using Neuro-Linguistic Programming Techniques	Dr. S. Rohitraj	Journal Press of India	Conferecne Proceedings			e ISBN: 978-93-49790-87-2
12	A Systematic study on the Risk return computation of chosen Metal sector stocks and its associated sectoral Index and Market Index from NSE at Ecofluence 2024, 16th International Conference on Economics and Public Policy and Research Chamionship held between @ Indus Business Academy , Bengaluru .	Dr. S Rohitraj		Conference Proceedings	2024		2352-5428.

13	The influence of e shopping and brand loyalty and purchase intentions of skin care products : Case study in North Karnataka Region During Covid'19 organized by IMER on March 2023, 2023	Prof. Varun Jewargi		Conferecne proceedings			ISSN: 2584-3028	
14	Theoretical Insights and Value Orientation on Growth and Challenges of Retailing Prospects in India	Dr. Jemson Vaz					ISSN 2582-7421	